

# Specifications per format

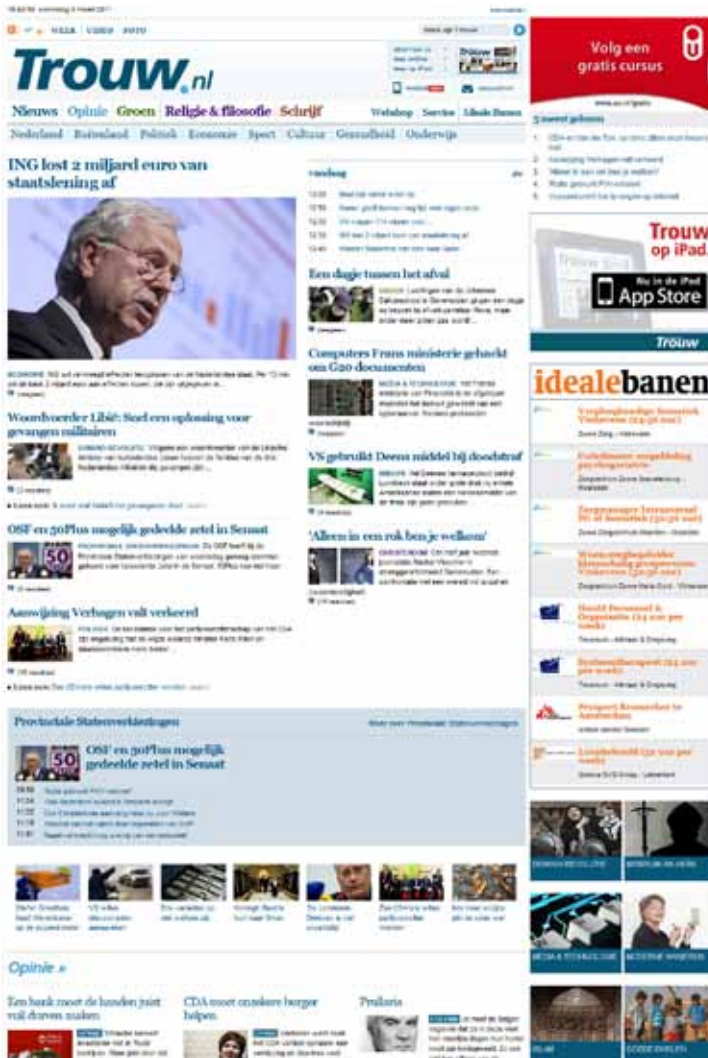
## TRAFFIC BOOSTER - vk.nl & trouw.nl

Items	Width	Height	Weight	File Types	Backup Image	Flash
Traffic Booster	300px	150px	40KB	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2

clickTag required in Flash material:

```
on(release)
{
    getURL(_root.clickTAG, "_blank");
}
```

- Traffic Boosters are not measured by our ad server. Please deliver tracking url's in order to measure clicks at your side.
- Adrime / Media Mind (Eyeblaster) costs are not supported.



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