

# Layers

A Layer should be **supplied with a standard format** like Large Leaderboard, Large Skyscraper, Skyscraper or Banner (depending on the site where the Layer should appear).

Both formats will be **served together on the page**. The standard format will act as a backup for the Overlayer when it has disappeared.

Overlayer **display time**: max. 8 sec.



Formats	Width	Height	Size
Small Overlayer:	500 px	400 px	40 KB
Medium Overlayer:	640 px	480 px	75 KB
Large Overlayer*:	800 px	600 px	100 KB
FloorAd:	100%	70 px	300 KB (always hosted via Adprime)

\* A Large Overlayer 800x600 is only possible with a transparent background. Smaller elements can be animated within the 800x600 frame. The frame may never become completely opaque during animation.

A clear **close button** has to be implemented in the top-right corner:

```
on(release)
{
  getURL("javascript:ABcloseAD()");
}
```

A **standard clickTag** should be implemented in the SWF files:

```
on(release)
{
  getURL(_root.clickTAG, "_blank");
}
```



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