

# Specifications per format

## TV SPOT LEADERBOARD

Items	Width	Height	Weight	File Types	Backup Image	Flash
TV Spot LB	840px	250px	40KB for SWF files not served through Adrime / Media Mind (Eyeblander)	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2

### Sound

- Only user initiated
- Clear button sound ON/OFF
- Start sound on mouse over = stop sound on mouse out

### Video streaming & Adrime / Media Mind (Eyeblander):

- Through Adrime / Media Mind or hosted at client-side.
- If Adrime / MM is used, please initiate the process or inform us at least 8 business days before the start of the campaign.
- We support the Adrime / MM costs.

### Submission delay:

3 business days (8 business days for Adrime / Media Mind)



Sales Support

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