

Specifications per format

SUPER IMU - vk.nl & trouw.nl



Items	Width	Height	Weight	File Types	Backup Image	Flash
Super IMU	840px	400px	75KB	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2

clickTag required in Flash material:

```
on(release)
{
    getURL(_root.clickTAG, "_blank");
}
```

Video streaming & Adreme / Media Mind (Eyeblander):

- Through Adreme / Media Mind or hosted at client-side.
- If Adreme / MM is used, please initiate the process or inform us at least 8 business days before the start of the campaign.
- We support the Adreme / MM costs.



Sales Support T 0031 (0)20 562 3311 E internetadverteren@persgroep.nl
 Ad Operations (techniek) T 0032 2 454 2390 E banner@persgroep.nl