

Specifications per format

Large IMU



Items	Width	Height	Weight	File Types	Backup Image	Flash
Large IMU	468px	400px	40KB	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2

clickTag required in Flash material:

```
on(release)
{
    getURL(_root.clickTAG, "_blank");
}
```

Video streaming & Adrime / Media Mind (Eyeblander):

- Through Adrime / Media Mind or hosted at client-side.
- If Adrime / MM is used, please initiate the process or inform us at least 8 business days before the start of the campaign.
- We support the Adrime / MM costs for 1 out of 3 formats, except for Run-of-Network campaigns.



Sales Support T 0031 (0)20 562 3311 E internetadverteren@persgroep.nl
 Ad Operations (techniek) T 0032 2 454 2390 E banner@persgroep.nl