

Specifications per format

HOMEPAGE TAKE OVER – vk.nl en trouw.nl

Items	Width	Height	Weight	File Types	Backup Image	Flash
Large LB	840px	150px	40KB	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2
Super IMU	840px	400px	75KB	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2
Background	1600px	1200px	100KB	GIF/JPEG		

clickTag required in Flash material:

```
on(release)
{
    getURL(_root.clickTAG, "_blank");
}
```

Background / wallpaper:

- The background can either be tiled (repeating) or fixed

Video streaming & Adrime / Media Mind (Eyeblander):

- Through Adrime / Media Mind or hosted at client-side.

- If Adrime / MM is used, please initiate the process or inform us at least 8 business days before the start of the campaign.

- We support the Adrime / MM costs for 1 format.

Submission delay: 5 business days

